

CARLY PANDŽA

Los Angeles, CA, 90031 / 619.307.9072 / carly@carlypandza.com / <http://www.linkedin.com/in/carlypandza>

WORK EXPERIENCE

Theatre Director

Date With Death/Must Love Pitbulls: Little Fish Theatre Company; San Pedro, CA 11/2019 – 2/2020

Swiped: Her Theatre Company; Modjeska Playhouse; Lake Forest, CA 11/2019

Swiped: Her Theatre Company; The Hudson Theatre; Los Angeles, CA 1/2019 – 7/2019

Sunday On The Rocks; HER Theatre Company; Los Angeles, CA 1/2019 – 6/2019

My Holocaust Memory; Ensemble Studio Theatre; Los Angeles, CA 3/2014 – 4/2014

Pieces Of Carra: Stephanie Feury Studio Theatre; Los Angeles, CA 4/2014 – 6/2014

Artistic Director

HER Theatre Company; Los Angeles, CA 1/2019 – Present

- Oversees full cycle of theatrical productions. Manages advertising by crafting strategic social media campaigns geared towards the millennial theatre community at large. HER is a female-focused, boutique theatre company. The company's intention is to illuminate, encourage, showcase and raise the visibility of underrepresented female artists in the theatre community.

Test Prep Tutor / Performance Coach

Unlocking Potential Los Angeles, CA, USA 9/2018 – Present

- Tutors elementary students in ISEE strategies to prepare for middle school placement tests.

Script / Story Writer

Enjoy; Barcelona, Spain 5/2020 - Present

- Writes scripts for a body positive, sex education and wellness audio application for women.

Dream Reach Media; Los Angeles, CA 12/2019 – 2/2020

- Wrote scripts for a Los Angeles based International Film & TV production studio.

Swiped: Hollywood Fringe Festival; Los Angeles, CA 1/2019 – 11/2019

- Co - wrote a one woman show musical about online dating from a millennial woman's perspective.

Pieces Of Carra; Hollywood Fringe Festival: Los Angeles, CA, USA 4/2014 – 6/2014

- Co-wrote the one-woman show with Stage & TV star, Rachae Thomas.

The Walt Disney Company: Disney Consumer Products, Glendale, CA, USA 4/2011 - 9/2011

- Sole writer within a team tasked with developing new Intellectual Property.
- Wrote extensive original creative content (*treatments, plot points, in-depth character profiles, etc.*) for new animated Tween TV series that went on to become the Disney Channel's *Descendants* franchise. *Descendants* had 6.6 million initial viewers, which grew to 10.54 million after three days.

Marion Knott Studios: Dodge College Of Film & Media Arts, Orange CA, USA 1/2010 - 5/2010

- Screenwriter for senior thesis short film, *Sam & Nicky*.

Sales / Management

Dr. Cleopatra Inc; Los Angeles, CA (Contract)

8/2018 – 4/2019

- Provided general administrative and creative support while conducting sales calls, researching, managing contacts, scheduling meetings, creating content for social media campaigns and partnering with the CEO to expand sales and coordinate partnerships.
- Wrote copy for visual advertisement graphics, social media, blog posts and sales/enrollment scripts.

World Microblading; Santa Monica, CA (Contract)

6/2018 – 9/2018

- Conducted 150+ sales calls a day. Consistently led in sales turning curious visitors into loyal customers.
- Fielded complaints / questions about their flagship training program in a high-volume environment.
- Adaptable with new programs & products and reliable for converting into same day sales.

Landmark Worldwide; Culver City, CA (Full-Time)

6/2015 – 6/2018

- Provided general administrative and creative support for the Registration Manager, the leader of the program, as well as acting as a spokesperson in her stead.
- Responsible for recruiting, interviewing and accepting the best candidates for the company's premiere, prestigious leadership training program. These candidates become the future leaders of the company.
- Responsible for growing the program to the biggest company had seen in 5 years; a 51% increase.
- Organized and led successful registration events for the program to groups as large as 100 people.
- Often moderated and led discussions with leaders for orientations and seminars.
- Frequently worked overtime under tight deadlines performing effectively with grace under pressure.
- Was able to successfully coordinate multiple projects simultaneously while being minimally supervised
- Developed/managed the future sales force of over 100 people that make up roughly 80% of the company's overall sales revenue.
- Wrote interview script & copy for visual marketing campaigns for premiere leadership training program.

Freelance Copywriter

Chapman University: Panther Productions

7/2015 – 9/2015

- Social media copywriter and website copywriter for YouTube show "OC Game Review."

Creative Writing Agency: Culver City, CA, USA

5/2015 – 7/2015

- Wrote weekly blog entries and social media posts.

Sherman Marketing: Los Angeles, CA, USA

11/2014 – 06/2015

- Wrote SEO blog and social media posts.

Beauty Choice; Karbon Beauty Los Angeles, CA, USA

1/2015 – 4/2015

- Wrote editorial copy tailored to create a specific brand.
- Redefined companies mission statement and values to bring clarity to the brand

London Manori: Los Angeles, CA, USA

1/2015 – 4/2015

- Wrote social media posts that advertised jewelry line & company events.

Framework Studio: Culver City, CA, USA

10/2013 – 1/2014

- Wrote editorial copy for the company website as well as internal creative projects.

Freelance Creative Developer / Editorial Copywriter

The Future Of Play, 7United, Los Angeles, CA

6/2014 – 9/2014

- Wrote and developed backstory and script for 7United fashion doll line.

Olo Creative, Los Angeles, CA

3/2014 – 6/2014

- Wrote copy for tween DIY product website copy and for baby doll toy packaging.

Disney Consumer Products, Glendale, CA

8/2012 – 5/2013

- Wrote creative editorial copy for product development under Disney / Pixar Monsters Inc property.
- Creatively developed & wrote short-form content for aspirational Disney Princess videos.

Co-Writer / Co-Director / Co- Producer

Hair: Boudreaux Media Group; Los Angeles, CA

7/2014 - 4/2016

- Oversaw the full cycle of production for feature length documentary. Pitched and sold the film to Hulu.

Director / Founder

You Are Not Your Hair: Los Angeles, CA

5/2014 – 8/2014

- Created and organized "You Are Not Your Hair" community outreach event. Raised \$2,000+ for charity.

Assistant Director

The Ugly One: Ensemble Studio Theatre; Los Angeles, CA

1/2014 – 2/2014

- Took copious, detailed notes throughout the rehearsal process for artistic director, Gates McFadden.

Advisor

ThinkImpact: Denver, CO, USA & Gottenburg, South Africa, AFRICA

3/2013 – 8/2013

- Led and advised a group of 8 undergraduate scholars to create a sustainable social entrepreneurship.

Teacher

The Walt Disney Company: Disney Children's Center; Glendale CA

12/2011 – 5/2013

- Facilitated activities, developed curriculum as well as nurtured, cared for and interacted with children.

Co-Writer / Co-Director / Co -Producer

Marion Knott Studios; Orange, CA, USA & Yaounde, Cameroon, AFRICA

1/2009 – 12/2009

- Oversaw the full cycle of production: pre - production, production and post - production process for the documentary short "Shadows in the Forest." Co - directed/co - wrote narrative script with a small team.

Education: <ul style="list-style-type: none">- Chapman University ('06 –'10) Dodge College of Film and Media Arts College of Performing Arts: Bachelor of Fine Arts: Film Production & Screen Acting <i>Magna Cum Laude, Chancellor's List, GPA 3.93</i> <ul style="list-style-type: none">- A Noise Within ('14 -'15)- The National Theatre School Of Ireland ('09)- Semester At Sea ('08)	Skills: <ul style="list-style-type: none">- Editorial Copy / Website Copy / Screenwriting / Playwriting / Blog Writing / Creative Development / Product Packaging Copy / Brand Writing / Franchise Specific Writing / Product Development Copy / Social Media Content Creation / SEO Content Creation / Communication / Word, Excel / Google Docs / MAC/PC OS /
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Published Work:

- *Emotional Map of Los Angeles: Creative Voices From WriteGirl*, 2015, WriteGirl Publications, "Time."
- *You Are Here: The WriteGirl Journey*, 2014, WriteGirl Publication, "Going Home."
- *No Character Limit: Truth and Fiction From WriteGirl*, 2013, WriteGirl Publications, "My Mouth Is On Fire."
- *Magic in the Mist*, Brave Franchise, 2012, Disney Publishing, Uncredited as contributing writer.